

SINCLAIR

BROADCAST GROUP

REACH MILLIONS OF UBER & LYFT PASSENGERS EVERY MONTH

RIDESHARE ADVERTISING

POWERED BY **Octopus**

We've partnered with Octopus- the largest network of rideshare entertainment screens in the nation, to deliver video ads to millions of Uber and Lyft passengers every month.

100% Video Completion Rate

Verified Impressions

Full Audio

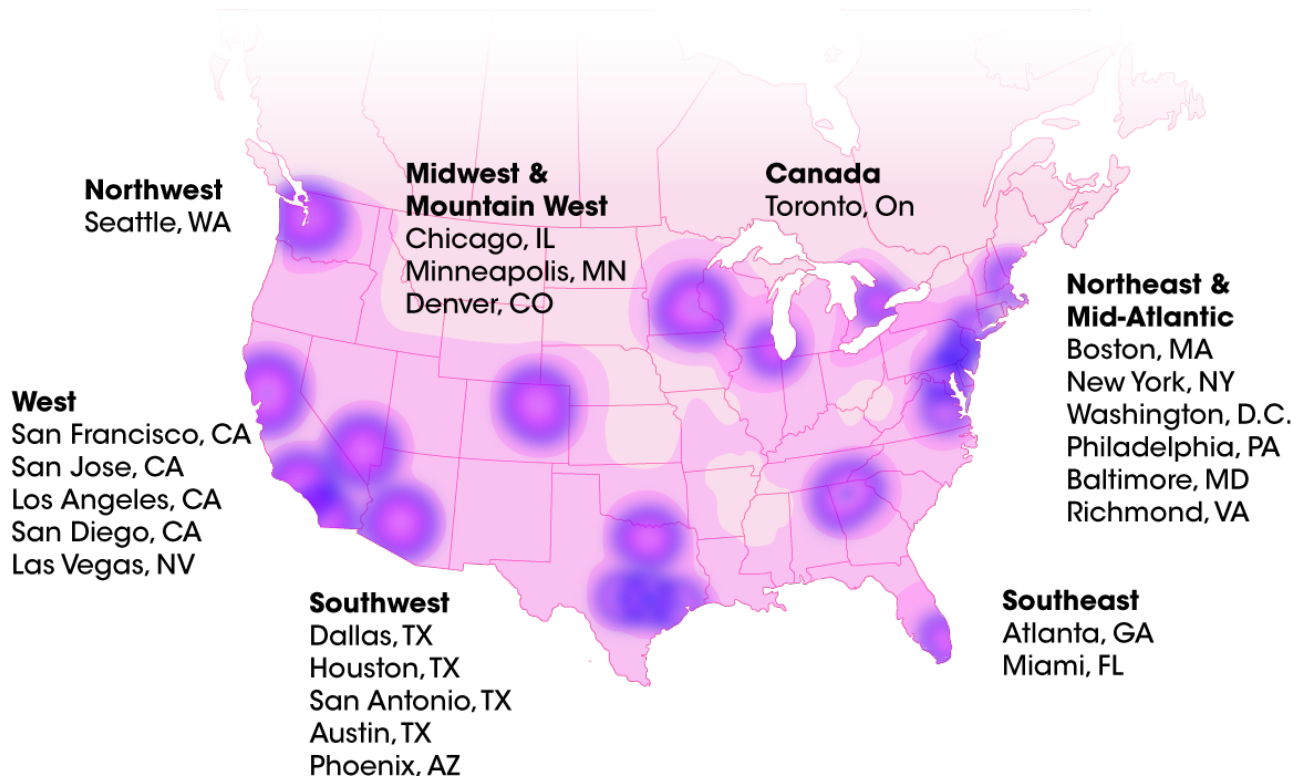
YOUR VIDEO HERE

HD 1080p video

Locked

100% Viewability

NATIONAL NETWORK



Upcoming: Orlando, FL, Tampa, FL, Jacksonville, FL, Portland, OR, Detroit, MI, Nashville, TN, Cleveland, OH, Columbus, OH, Cincinnati, OH, Charlotte, NC, New Orleans, LA, Salt Lake City, UT, Sacramento, CA

SELECT PARTNERS



TIFFANY & CO.

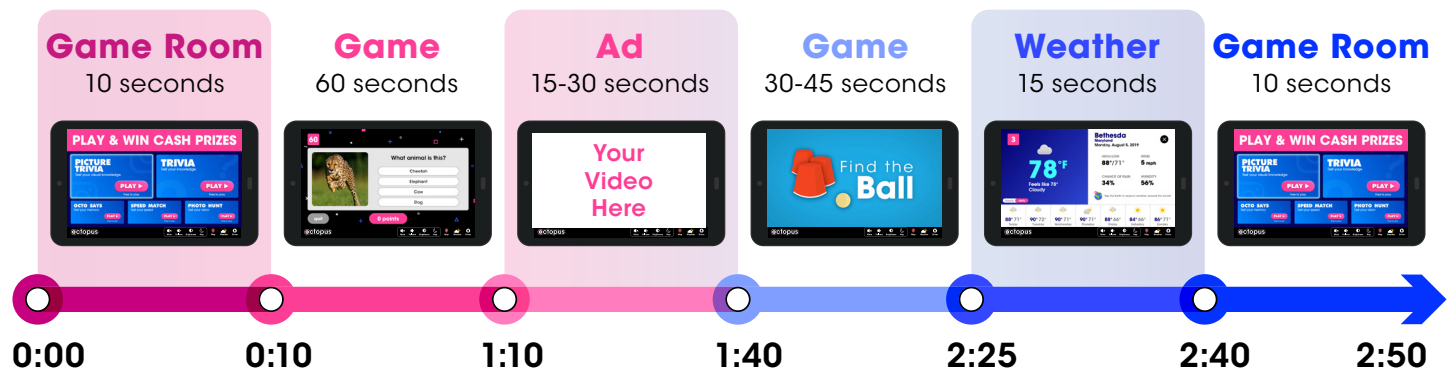


BlackRock



LEAN-IN PASSENGER EXPERIENCE

15 minute content loop which matches the average rideshare trip time. Rich content engages riders with a mix of games, prizes, ride information, and video ads from top brands.



Octopus values the passenger experience and does not allow ads from the following categories:
Politics | Violence | Tobacco | Illegal Activities | Adult Content | Bail Bonds

REAL-TIME ANALYTICS

The Octopus Client Dashboard provides real-time access to campaign performance through live maps and impression delivery broken down by date, time, and geography.

